

# Seed Funding Global South 2022 – Project report

## Agripreneurship and sustainability

- **Chair at TU Berlin:** Entrepreneurship and Innovation Management
- **Partner country/countries:** Tanzania
- **Partner institution (s):** University of Dar Es Salaam
- **Addressed Sustainable Development Goals (SDGs):**



© UNITED NATIONS

**SDG 2:** Zero Hunger

**SDG 4:** Quality Education

**SDG 8:** Decent Work and Economic Growth

**SDG 13:** Climate Action

In June 2022 the Chair of Entrepreneurship and Innovation Management under Professor Jan Kratzer visited Tanzania to hold cooperation talks with the Business School of the University of Dar Es Salaam. The aim was to deepen the relationship with the university and to develop joint activities in the field of agripreneurship. Both partners quickly agreed on the topic of agripreneurship due to its high relevance for employability and food security in East Africa - and its importance for sustainable development.

The outcome of the visit was a joint proposal for third-party funding focusing on several educational and extra-curricular activities to strengthen the students' entrepreneurial skills as well as teacher training and research activities. The research is focused on strengthening value chains in agriculture, on youth, technology and access to finance in agribusiness and on crowdfunding in agripreneurship in East Africa.

This proposal was submitted to the DAAD under the title "AESDEA – Agripreneurship Education for Sustainable Development in East Africa." It has been awarded funding for three years from 2023 to 2025 in the framework of the DAAD program "SDG Partnerships."

The AESDEA project addresses a number of challenges: In Tanzania, a high number of university graduates do not find employment upon graduation. In addition, the agricultural sector in the country and the region is dominated by micro-scale traditional and inefficient farming techniques, which leads to food insecurity. This in turn means that Tanzania - like many other African countries - is not on track to meet the Sustainable Development Goals (SDGs).

The project therefore has five main goals: a) increasing the employability of students in Tanzania; b) supporting the University of Dar Es Salaam in offering study and qualification programs that address Tanzanian and East African challenges; c) developing methods to transfer course offerings; d) establishing agripreneurship research focuses at both universities; and e) developing outreach activities to reach the wider public.

Both partners are actively looking for further funding opportunities for future joint activities such as the establishment of a joint master's program in agripreneurship and the setting up of an agripreneurship hub for East Africa.

In addition to the University of Dar Es Salaam, there are several non-university partners involved in the planned activities such as a non-profit association focusing on agripreneurship activities in East Africa, a Tanzania-based cooperative and agribusiness incubator, a UN organization focusing on innovative learning and business incubation, and a local agribusiness.

The current proposal focuses on the following Sustainable Development Goals:

1. Goal 2: Zero Hunger, which aims at ending hunger and ensuring access for all to safe, nutritious and sufficient food all year round, and at ending all forms of malnutrition;
2. Goal 4: Quality Education, specifically targets 4 and 7 which aim at increasing the number of youth and adults who have relevant skills for employment, decent jobs and entrepreneurship; and ensuring that all learners acquire the knowledge and skills needed to promote sustainable development;
3. Goal 8: Decent Work and Economic Growth, primarily targets 3 and 6 that stipulate the support for entrepreneurship, creativity and innovation as well as the formalization and growth of micro, small and medium-sized enterprises and the reduction of youth unemployment;
4. Goal 13: Climate Action, mainly target 3 of the goal: "Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning" - in this case, in the field of agriculture and food systems.





Fotos: Faculty of Entrepreneurship and Innovation Management 2022