

# Chronic Disease Prevention & Control – Cost-effective interventions and treatments: evidence for action in Europe

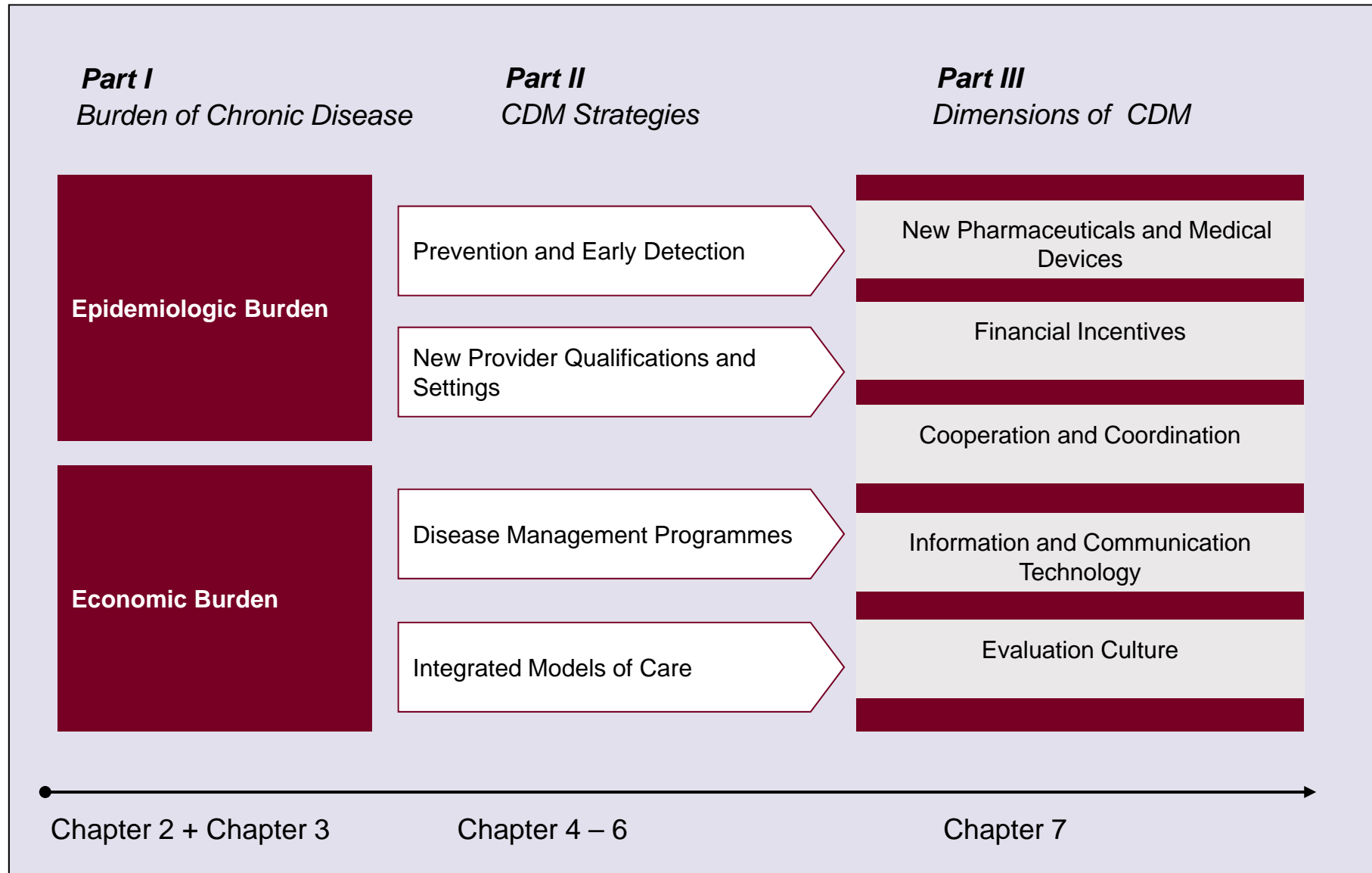
**Reinhard Busse, – – – Dr. m – – MPH FFPH**

Dept. Health Care Management im Gesundheitswesen, Technische  
Universität Berlin (WHO Collaborating Centre for Health Systems  
Research and Management)

& European Observatory on Health Systems and Policies



# Structure of the Report „Managing Chronic Disease in Europe“ (in your folder)



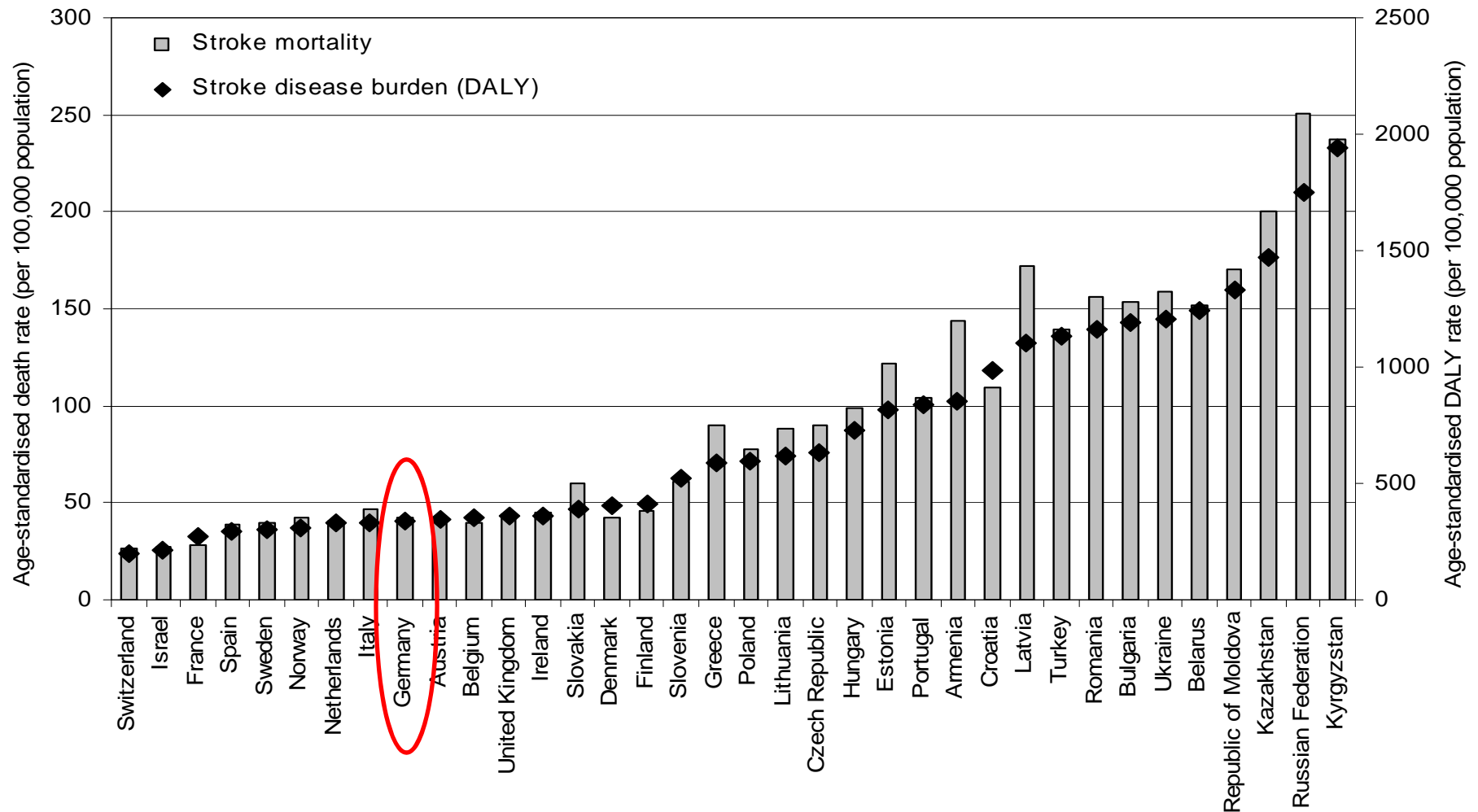
## Disease burden and deaths from non-communicable diseases in the WHO Euro region by cause 2005

Groups of causes	Disease Burden		Deaths	
	DALYs (x 1000)	Proportion from all causes (%)	Number (x 1000)	Proportion from all causes (%)
<b>Selected noncommunicable diseases</b>				
<b>Cardiovascular diseases</b>	<b>34.421</b>	<b>23</b>	<b>5.067</b>	<b>52</b>
<b>Neuropsychiatric conditions</b>	<b>29.370</b>	<b>20</b>	264	3
<b>Cancer (malignant neoplasms)</b>	17.025	11	<b>1.855</b>	<b>19</b>
Digestive diseases	7.117	5	391	4
Respiratory diseases	6.835	5	420	4
Sense organ diseases	6.339	4	0	0
Musculoskeletal diseases	5.745	4	26	0
Diabetes mellitus	2.319	2	153	2
Oral conditions	1.018	1	0	2
<b>All noncommunicable diseases</b>	<b>115.339</b>	<b>77</b>	<b>8.210</b>	<b>86</b>
<b>All causes</b>	<b>150.322</b>	<b>100</b>	<b>9.564</b>	<b>100</b>

## Deaths and burden of disease attributable to common risk factors, in absolute numbers and percentages of all deaths/ DALYs, sorted by contribution to world-wide deaths (2001)

Chronic disease risk factors	Low- and middle-income		High-income		World	
	Deaths	DALYs	Deaths	DALYs	Deaths	DALYs
<b>High blood pressure</b>	6,223 <b>(12.9%)</b>	78,063 (5.6%)	1,392 <b>(17.6%)</b>	13,887 (9.3%)	7,615 (13.5%)	91,950 (6.0%)
<b>Smoking</b>	3,340 (6.9%)	54,019 (3.9%)	1,462 <b>(18.5%)</b>	18,900 <b>(12.7%)</b>	4,802 (8.5%)	72,919 (4.7%)
<b>High cholesterol</b>	3,038 (6.3%)	42,815 (3.1%)	842 <b>(10.7%)</b>	9,431 (6.3%)	3,880 (6.9%)	52,246 (3.4%)
Low fruit and vegetable intake	2,308 (4.8%)	32,836 (2.4%)	333 (4.2%)	3,982 (2.7%)	2,641 (4.7%)	36,819 (2.4%)
Overweight and obesity	1,747 (3.6%)	31,515 (2.3%)	614 (7.8%)	10,733 (7.2%)	2,361 (4.2%)	42,248 (2.8%)
Physical inactivity	1,559 (3.2%)	22,679 (1.6%)	376 (4.8%)	4,732 (3.2%)	1,935 (3.4%)	27,411 (1.8%)

# Burden of death and disease attributable to stroke in selected countries in the WHO European region (2002) – **not primarily a high-income problem!**



# Strategies against chronic disease: what is being done?

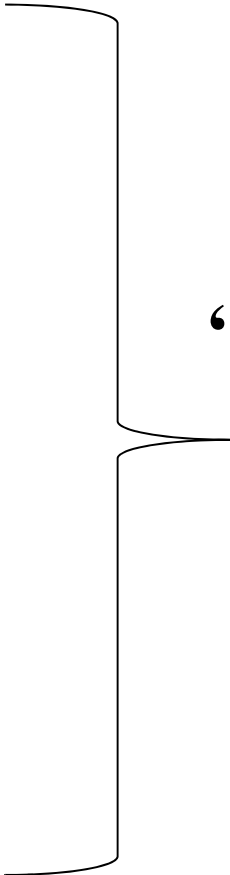
- Prevention and early detection: at least regarding tobacco now taken seriously, obesity recognised but not tackled comprehensively (conflict health / agricultural/ industry policy), cancer screening on the rise (e.g. mammography)
- Treatment interventions: important for cancer, HIV, dementia but well-established drugs for diabetes and hypertension (issue is to manage cost-ineffective new drugs)

-> main focus on

Service provision and coordination issues

# A word of warning on academic advisin olic -makers:

- ‘integrated care’
- ‘co-ordinated care’
- ‘collaborative care’
- ‘managed care’
- ‘disease management’
- ‘case management’
- ‘patient-centred care’
- ‘chronic (illness) care’
- ‘continuity of care’
- ‘seamless care’



**“academic quagmire of  
definitions and  
concept analyses”**

General practitioner

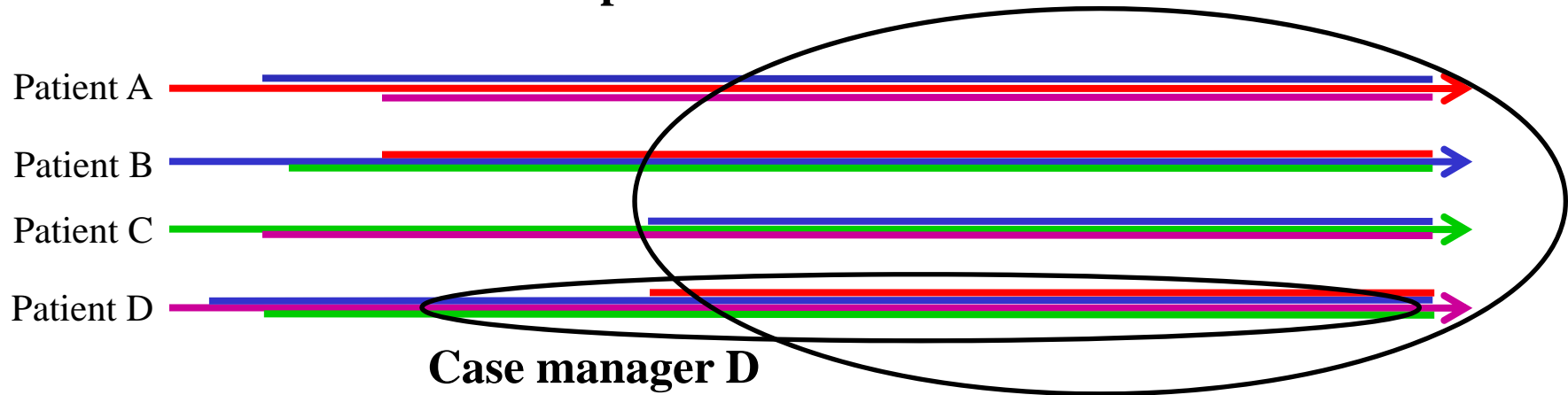
Specialist I

Specialist II

Specialist III

Nurse practitioner

Provider settings combining expertise  
for red disease, blue disease ...



Integrated models of care (Chronic Care Model)

**Disease Management Program RED DISEASE**

**Disease Management Program BLUE DISEASE**

**Disease Management Program GREEN DISEASE**

**Disease Management Program PURPLE DISEASE**



# New provider qualifications and settings

- Focus on developing highly-qualified nurses (no standard name yet)
- Nurse-led clinics in Sweden
- Nurse practitioners in the Netherlands
- Community matrons as case managers in England
- Nurses as extended arms of GPs in Germany

**Autonomy**



# **Disease management programmes: key elements**

- comprehensive care: multidisciplinary care for entire disease cycle
- care continuum, i.e. coordination of the different components
- population orientation (defined by a specific condition)
- active client-patient management tools (health education, empowerment, self-care)
- evidence-based guidelines, protocols, care pathways
- information technology
- continuous quality improvement

# DMPs are popular – at least in Germany, where they were tied to financial incentives until 2008

<b>DMP</b>	<b>Number of patients enrolled in DMP 2008</b>
Diabetes mellitus type 2	2.7 mn
Diabetes mellitus type 1	0.1 mn
Coronary heart disease	1.2 mn
Asthma	0.3 mn
COPD	0.3 mn
Breast cancer	0.1 mn
<b>Total</b>	<b>4.7 mn (7% of SHI-insured)</b>

# Strategies against chronic disease: how effective?

- *Crucial and weak point!*
- Most publications report on relatively small-scale interventions without control group or inadequate control (e.g. no randomization, no risk adjustment)
- (As for pharmaceuticals etc. :) the weaker the study design, the larger the published effects
- Logic of Evidence-based Medicine applies: best available evidence counts

# Effects of anti-smoking measures on smoker prevalence

Measure	Effect on smoker prevalence
Price increase by 10 percent	Decline by 4 percentage points in countries with high per capita income
Ban on smoking at work	Decline by 5-10 percentage points
Bans on smoking in pubs, restaurants and other public places	Decline by 2-4 percentage points
Advertising ban	Decline by 6 percentage points if ban is absolute
Health warning on cigarette packs	In the Netherlands, 28 percent of all 13- to 18-year-olds said they smoked less as a result of the health warnings; in Belgium, 8 percent of those asked said they smoked less because of warnings.
Media campaigns	Percentage of smokers declines by 5-10 percentage points, depending on how the campaigns are targeted at specific groups
Withdrawal measures; subsidies for treatment	Decline by 1-2 percentage points after 2 years, depending on the spectrum of people registered

Source: European Network for Smoking Prevention. Effective tobacco control in 28 European countries, October 2004.

# How effective are Disease Management Programmes?

Disease	Clinical Processes	Health-related Changes in Behaviors	Disease Control	Clinical Outcomes	Healthcare Utilization	Financial Outcomes	Patient Experience Satisfaction, Quality of Life, Etc
	Adherence to Evidence-based Guidelines		Changes in Intermediate Measures		Changes in Utilization of Services		
<b>CHF</b>	<b>Improved</b>	Inconclusive evidence	<b>Improved</b>	Inconclusive evidence	<b>Reduced hospital admission rates</b>	Inconclusive evidence	<b>Improved</b>
<b>CAD</b>	<b>Improved</b>	Evidence for no effect	<b>Improved</b>	Evidence for no effect	Inconclusive evidence	Inconclusive evidence	Insufficient evidence
<b>Diabetes</b>	<b>Improved</b>	Evidence for no effect	<b>Improved</b>	Insufficient evidence	Inconclusive evidence	Inconclusive evidence	Insufficient evidence
<b>Asthma</b>	Inconclusive evidence	Inconclusive evidence	Inconclusive evidence	Evidence for no effect	Inconclusive evidence	Evidence for no effect	Insufficient evidence
<b>COPD</b>	Insufficient evidence	Insufficient evidence	Inconclusive evidence	Insufficient evidence	Insufficient evidence	Insufficient evidence	Insufficient evidence
<b>Depression</b>	<b>Improved</b>	N/A	<b>Improved</b>	Inconclusive evidence	Increased utilization	Increased cost	<b>Improved</b>

Codes: N/A: not applicable, as no relevant health-related behaviors for depression exist.

Disease-end point combinations in which disease management seems to achieve the intended result are shaded.

Source: RAND analysis using identified articles.

CHF indicates congestive heart failure; CAD, coronary artery disease; COPD, chronic obstructive pulmonary disease.

## Summary of evidence on effectiveness of Chronic Care Model (CCM) components

<i><b>CCM component</b></i>	<i><b>Interventions shown to be effective</b></i>	<i><b>Outcome measures affected</b></i>
Patient self-management support	<ul style="list-style-type: none"> <li>• Patient educational sessions</li> <li>• Patient motivational counselling</li> <li>• Distribution or educational materials</li> </ul>	<ul style="list-style-type: none"> <li>• Physiological measures of disease</li> <li>• Patient               <ul style="list-style-type: none"> <li>– quality of life</li> <li>– health status</li> <li>– functional status</li> <li>– satisfaction with service</li> <li>– risk behaviour</li> <li>– knowledge</li> <li>– service use</li> <li>– adherence to treatment</li> </ul> </li> </ul>
Delivery system design	<ul style="list-style-type: none"> <li>• Multidisciplinary teams</li> </ul>	<ul style="list-style-type: none"> <li>• Physiological measures of disease</li> <li>• Professionals adherence to guidelines</li> <li>• Patient service use</li> </ul>
Decision support	<ul style="list-style-type: none"> <li>• Implementation of evidence-based guidelines</li> <li>• Educational meetings with professionals</li> <li>• Distribution of educational materials among professionals</li> </ul>	<ul style="list-style-type: none"> <li>• Professionals adherence to guidelines</li> <li>• Physiological measures of disease</li> </ul>
Clinical information systems	<ul style="list-style-type: none"> <li>• Audit and feedback</li> </ul>	<ul style="list-style-type: none"> <li>• Professionals adherence to guidelines</li> </ul>
Delivery system	Little published experimental evidence	
Community resources	Little published experimental evidence	

# **Strategies against chronic disease: how costly and how cost-effective?**

- Even less published evidence; if costs are reported in evaluations, the methodology is usually flawed!
- On macro-economic implications, we have to rely on models and projections!
- **Managing CD costs additional money (-> not effective for cost-containment in short run), but may be cost-effective (data missing!).**



## Cost per Quality-Adjusted Life Year (QALY) saved by interventions to reduce or prevent obesity

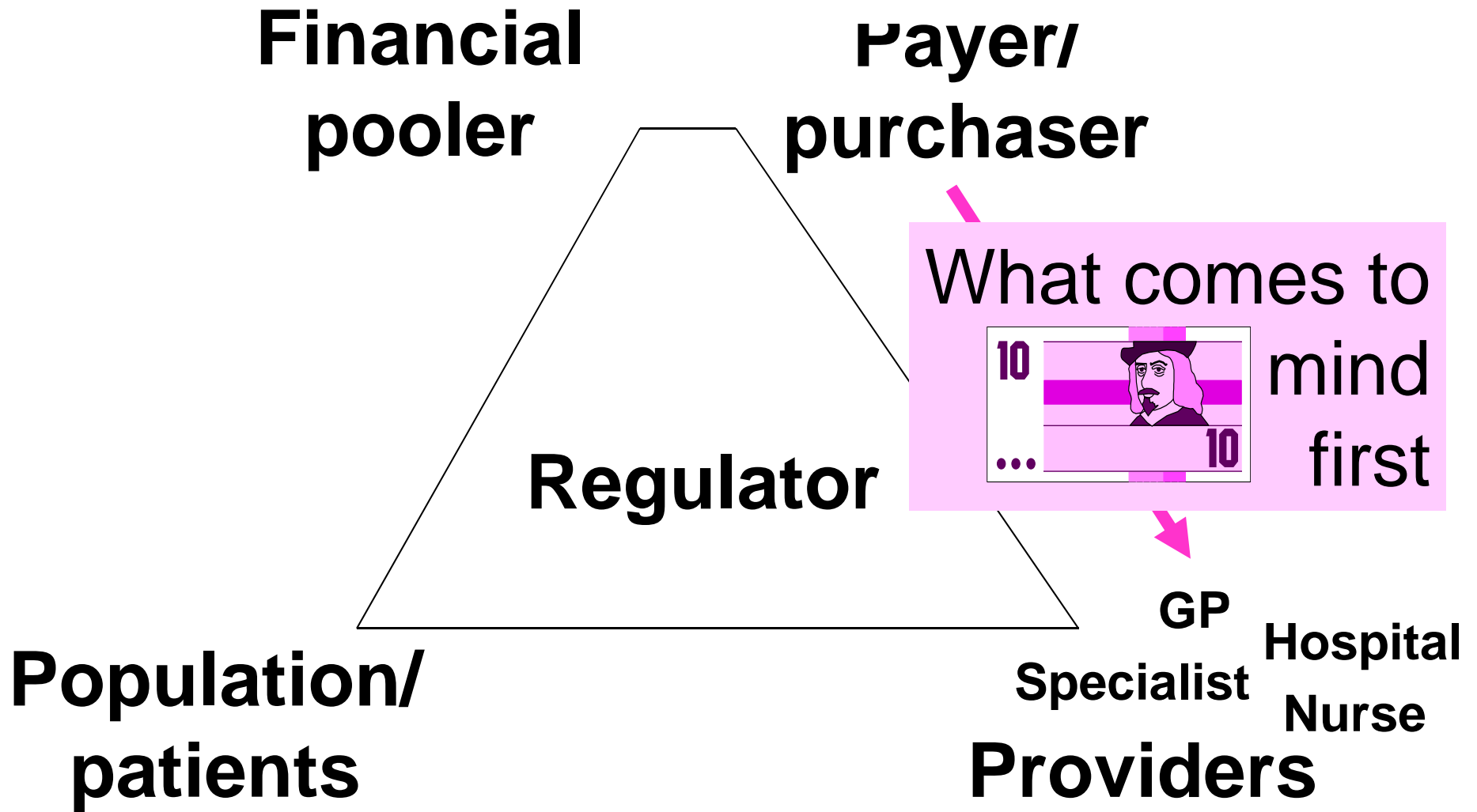
Intervention	Target population	Estimated cost per QALY, US\$	Source
Planet health (a school-based intervention to improve nutrition and increase physical activity)	Middle-school children	<b>In girls, 4,305</b>	(Wang et al., 2003)
Orlistat (a pharmaceutical intervention)	Overweight and obese patients with type 2 diabetes mellitus	<b>8,327</b>	(Maetzel et al., 2003)
Bariatric surgery	Middle-aged men and women who are morbidly obese	<b>Women: 5,400-16,100</b>	(Craig & Tseng, 2002)
		<b>Men: 10,000-35,600</b>	
Diet, exercise, and behaviour modification	Adult women	<b>12,640</b>	(Roux et al., 2006)

# The evidence on the four strategies ...

- Relatively good evidence on **preventive “technologies”** to reduce risk factors (tobacco, obesity ...) – best in comprehensive approaches, which however are nowhere fully utilised; prevention also cost-effective (but may require resources in the order of curative technologies)
- Developing **new professions** promising but evidence limited to certain countries, examples
- **DMPs** improve processes but evidence on outcomes still to come, may cost savings but possibly cost-effective
- Integrated care (**CCM**): sounds necessary and promising, but hardly any solid evidence beyond some individual components

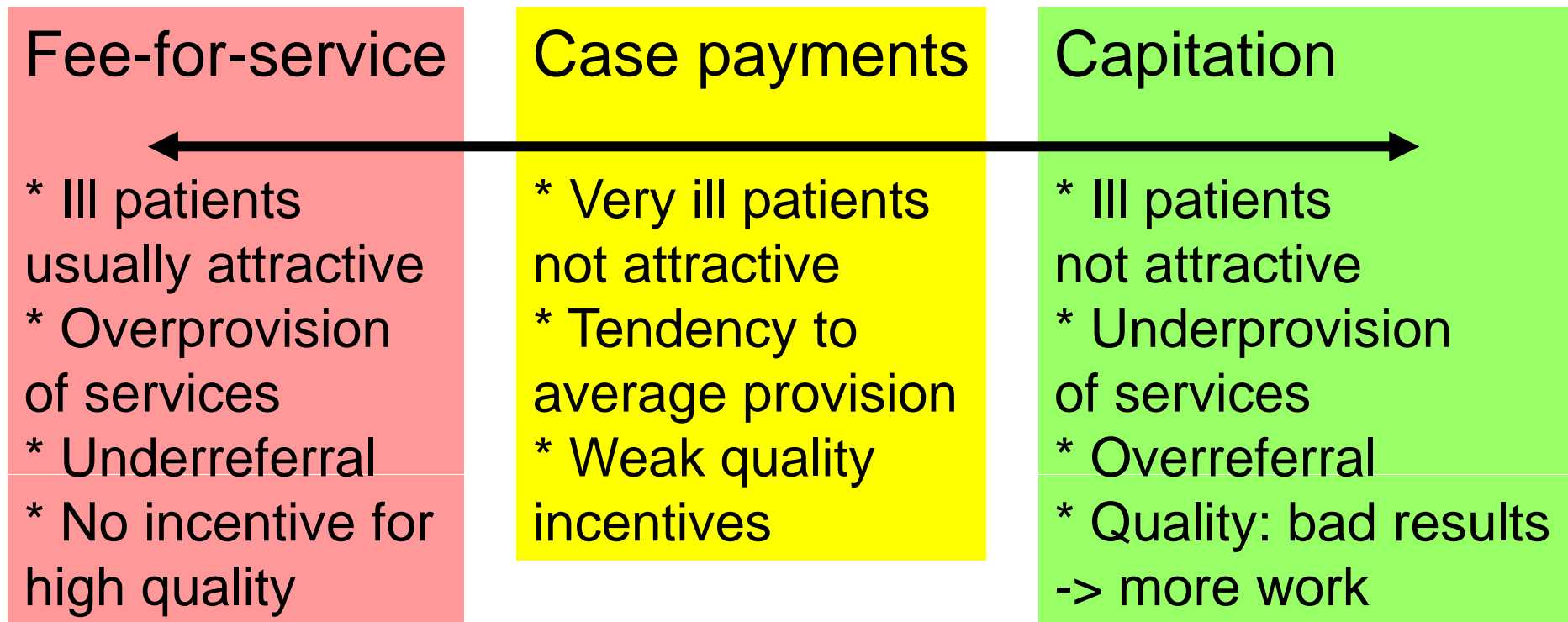
# Shaping the future of managing chronic diseases in Europe

- Right mix of **financial incentives** very important (for insured/ patients, payers, providers ...)
- Strengthen **coordination** (in access, orientation, provision of information, continuity/coordination/communication among professionals)
- Elaborated **information and communication technologies** crucial, but agreement on international technical standards necessary
- Establish **evaluation** culture without exceptions



**Right mix of financial incentives**

# Weaknesses of traditional ways of a in providers for chronic care



\* No incentives for appropriate continuity of care across providers

# Examples of new payment measures

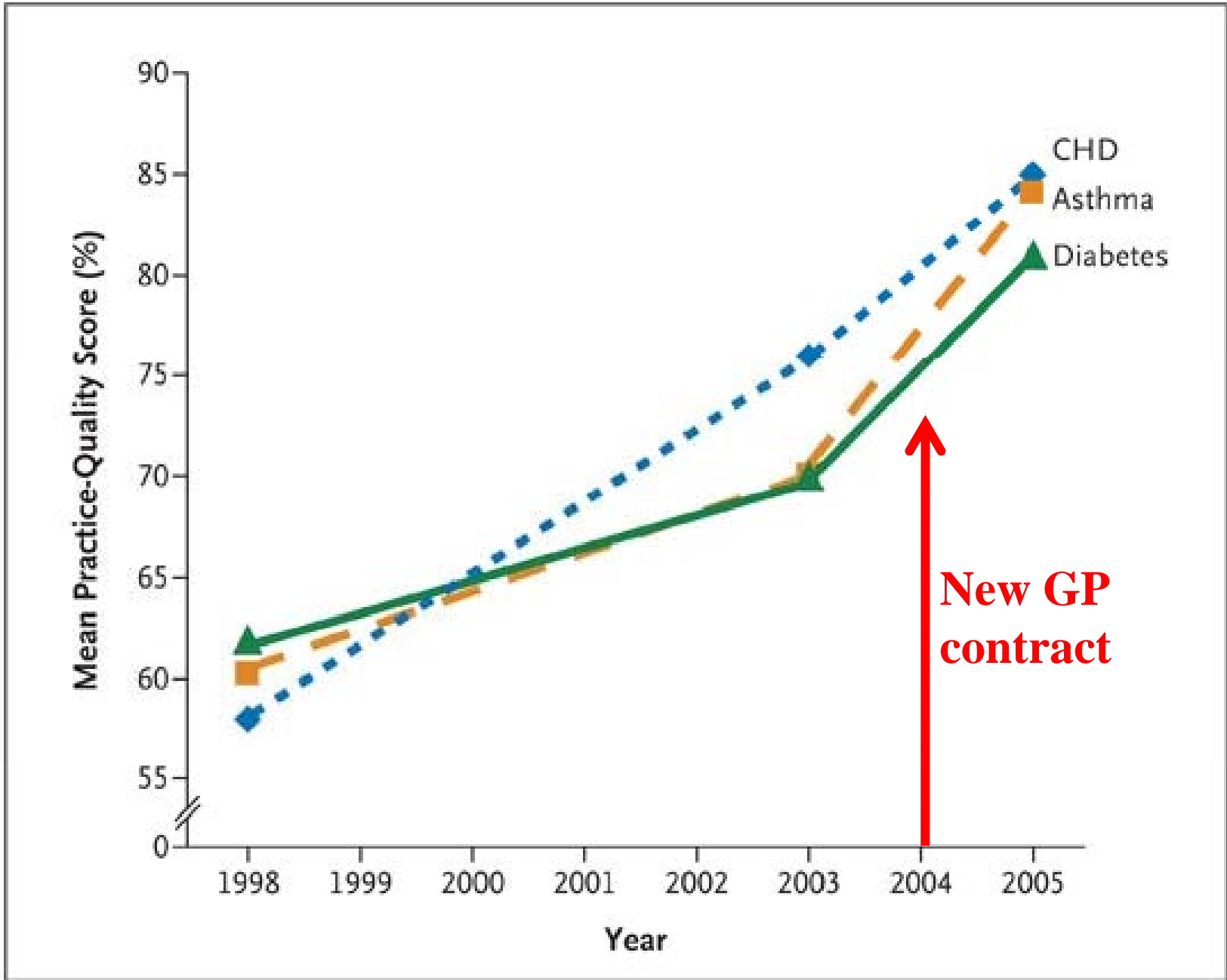
- ‘year of care’ payment for the complete service package required by individuals with chronic conditions (DK)
- Per patient bonus for physicians for acting as gatekeepers for chronic patients and for setting care protocols (F)
- bonus for DMP recruitment and documentation (D)
- 1% of overall health budget available for integrated care (D)
- bonuses for reaching structural, process and outcome targets (UK)
- ‘pay-for-performance’ bonuses (US)

# Paying for chronic care quality in the UK:

bonus of GBP 125 per quality point up to 1050 points

## Examples of indicators, targets and point values in the GP contract

Type	Indicator	Points	Target Range
Structural	Patients are able to access a receptionist via telephone and face to face in the practice, for at least 45 hours over 5 days, Monday to Friday.	1.5	yes/no
Structural	The practice establish a register for patients with stroke or TIA	4	yes/no
Process	The percentage of patients with history of myocardial infarction who are currently treated with an ACE inhibitor.	7	25%-70%
Process	Patient Survey: The practice will have undertaken an approved patient survey each year	40	yes/no
Outcome	The percentage of patients with diabetes in whom the last blood pressure is 145/85 or less.	17	25%-55%
Outcome	The percentage of patients age 16 and over on drug treatment for epilepsy who have been convulsion-free for last 12 months recorded in last 15 months	6	25%-70%

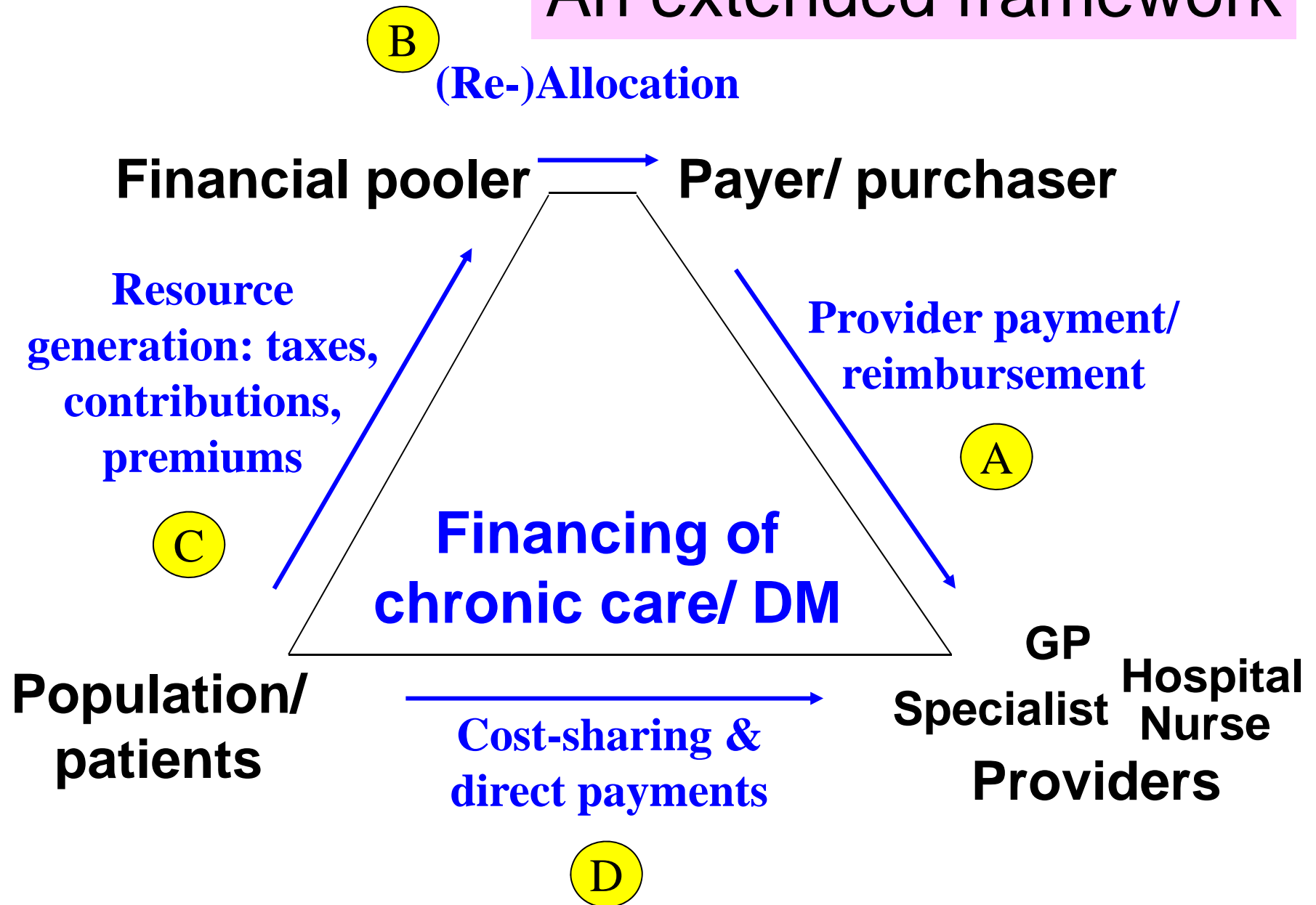




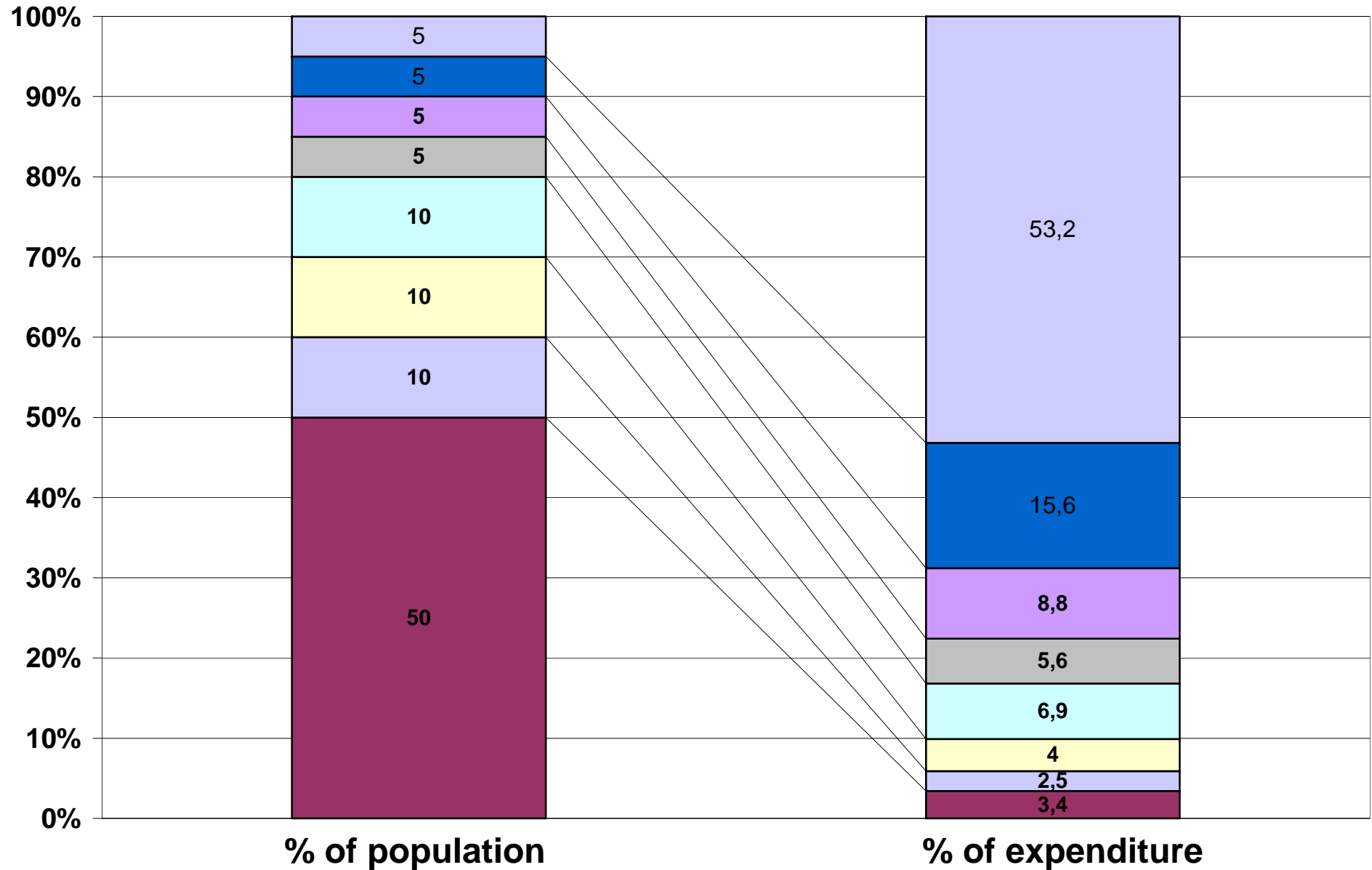
# Paying for chronic care quality in the UK

- Practices reached 91% of all points in first year, 96% in the second year
- for an average bonus of GBP >100,000/ year (= > 1 billion for the NHS)!
- i.e. documented “quality“ went up, e.g. 100,000 persons were newly diagnosed with diabetes: prevalence from 3.3 to 3.6%
- Younger, middle-class patients more popular with GPs  
higher compliance, -> access problem

# An extended framework



# Insurers need the right financial incentives, too: the well-known 20/80 distribution (better: 5/50 or 10/70 problem)



## **Chronic patients' cost-snaring – traditional approaches**

- no co-payments for services related to their disease, e.g. 'ALD' (30 mainly chronic diseases) in France
- lower annual limits on co-payments
- certain drugs require lower cost-sharing if the indication is deemed serious

# Chronic patients' cost-sharing – newer approaches

- 'ALD' exemption only if care protocol is established for each patient by their GP and signed by patient (France since 2004)
  - cost-sharing may be reduced or waived if patients enrol in DMPs
  - patients with chronic conditions/complex needs managed via a care plan/ inscribed in DMP receive rebates (Australia) or additional services (Germany)
- ↓
- 'ALD' exemption only if protocol is presented to every treating physician at each visit (France)
  - lower cost-sharing limit applies only if patient is compliant (Germany from 2007)

STRUCTURAL  
QUALITY

PROCESS  
QUALITY

## Structural barriers to coordination

- Competing operation cultures and management approaches in different sectors
- Different ownership structures
- Separate and competing providers with no incentives to cooperate
- Rivalries between professional groups
- Lack of clarity about competencies and accountability

**-> Policy-makers must recognise that well-organised interests tend to benefit from fragmented care, so reforms aimed at improving coordination should be well-rehearsed and supported by strong political will.**

## Evaluation culture

- Many aspects of managing CD are not properly *evaluated* -> effectiveness and cost-effectiveness of various prevention and treatment interventions not well established.
- Policy-makers are therefore not best equipped to make informed decisions.

**-> Policy-makers must ensure that evaluation based on rigorous methodology is an integral part of all strategies.**

**Existing data should be made available for research and review across different technologies, settings and providers.**

# Conclusions

- challenge of managing CD better is serious
- “proof“ that various strategies are effective in terms of health outcomes yet to come  
-> inbuilt evaluation important
- consideration of various strategies and dimensions important
- but: one size will not fit all -> local implementation
- *Managing CD will not lead to immediate health expenditure savings but better (economic growth) prevention*  
-> *economic growth -> more money available for health care*



**Presentation and further  
material at:**

**<http://mig.tu-berlin.de>**

**KONTAKT:**

**Prof. Dr. med. Reinhard Busse MPH FFPH**

Fachgebiet Management im Gesundheitswesen

Technische Universität Berlin

H80, Str. des 17. Juni 135, 10623 Berlin

Tel. +49-30-314 28420, Fax. 28433, email [mig@tu-berlin.de](mailto:mig@tu-berlin.de)

