

Study Plan for Dual-Degree Master Program – Corporate Management (2020)

Course Status	Course Code	Course	Acad emic Hours	Credits	Course Schedule		Remarks
					Fall	Spri ng	
General Courses	2070100	*First Foreign Language (Chinese)	102	6	√	√	One semester compulsory
	2900006	*Survey of China	54	3	√	√	
Core Courses (≥12 cr.)	2040341	*Financial & Management Accounting	54	3	√		
	2040215	*Research Methods in Management	54	3	√		
	2040216	*Advanced Management	36	2	√		
	2040168	*Marketing in China	36	2	√		
	2040344	*Strategic Management and Entrepreneurship	54	3		√	
	2040339	*Leadership and Organizational Behaviors in China	54	3		√	
Elective Courses (≥8 cr.)	2040342	Big Data Analytics	36	2	√		
	2040337	Banking and Financial Markets	36	2	√		
	2040167	Human Resource Management	36	2	√		
	2040336	Global Supply Chain Management	36	2	√		
	2040334	Business Negotiation in China	36	2	√		
	2040343	Corporate Finance	36	2		√	
	2040335	Business Law in China	36	2		√	
	2040338	Digital Innovation in China	36	2		√	
	2040340	Integration Practice	36	2		√	
	2040220	Project Management	36	2		√	
	2040290	Managerial Economics in China	54	3		√	
			course of other discipline	36	2	√	√
Compulsorie s	2900011	*Academic Norms	0	1			
	2900002	*Thesis Proposal	0	1			
	2900012	*Academic Lectures	36	2	Two semesters compulsory		
	2900013	*Mid-term Evaluation	0	0			

*Elective courses are subject to change due to unexpected situations.