The Paris climate agreement includes the commitment to align financial flows with low-carbon and climate resilient development. In the European Union, the Paris commitment has been further developed into the European Green Deal Investment Plan of 2020. This regulatory framework that defines sustainability in its wider sense, including environmental (E), social (S) and governance considerations (G). In order to integrate ESG criteria into their developments, the Real Estate sector needs to integrate financial feasibility with sustainability, rather than treat it as added value or even a problem. Interdisciplinary sustainability training of Urban Development and Real Estate students and professionals becomes increasingly important.

In order to assess what this entails for international academic teaching of urban designers and architects, the chair of Planning and Construction Economics/Real Estate of the Berlin University of Technology (TU Berlin) has set up in cooperation with the German Fulbright Commission a week of international lectures and workshops, combined with short course programs for students of University of Florida and TU Berlin.

In the week, students in architecture and urban design from both TU Berlin and the University of Florida will study and explore the topics relevant to sustainable urban development and real estate economics. The learning objective of the week is twofold: for the students to study the aspects relevant to sustainable urban development and learn how to relate them to real estate and management topics. And secondly, both for students and teachers, how these aspects can or should be integrated into a curriculum of architecture and urban design in order to meet the requirements of sustainable finance.

The lectures and panel discussions are led by the Fulbright specialist Dr. Azza Kamal (University of Florida), Paul van der Kuil and Johanna Sadiki (TU Berlin) with external speakers from US, Egypt, and Germany. As the topic of sustainability is of general interest, all lectures and panel discussions are open to the public. All lectures can be attended either online or through presence in the Forum of the Architecture Building of TU Berlin. For Students of TU Berlin participating in the “Praxisseminar,” presence is mandatory. The lecture on Wednesday evening is part of lecture series “REM-Lecture” of the continuing education master program Real Estate Management of TU Berlin.

**SPEAKERS**

9th / 10th / 11th January 2023
13:45 - 19:30 (GMT+1 / Berlin)
07:45 - 13:30 (GMT-5 / Florida)

**digital attendance**
https://tu-berlin.zoom.us/j/68376145423?pwd=aENnTlg2cEdDTFIDMXlpZythWXpWUT09
Passcode 133215

**physical attendance**
Straße des 17. Juni 152 | 10623 Berlin
Architekturgebäude | Forum EG
Dr. Azza Kamal

Dr. Kamal has over 25 years of experience in teaching, research, and planning and architecture practice. Currently she is an Instructional Assistant Professor in the College of Design, Construction and Planning at the University of Florida and the Coordinator of Landscape Tech. She specializes in housing policy, resilient and equity planning, and sustainable development. Her research is published in international and national journals and proceedings. Dr. Kamal was named one of the prestigious NAE Frontiersman in 2016 and a recipient of the 2018 University of Texas at San Antonio Faculty Award. Her research focuses on finding ways to serve in multiple leadership advisory roles in Texas and Florida and currently is a member of the “Women in GIS” international board.

Paul van der Kuil

Paul van der Kuil has been working as a research assistant at the Department of Management and Construction Economics at Humboldt University of Berlin. His doctoral thesis titled “Mediation in Environmental Law”, he was Lecturer at the Institute of Real Estate & Property business management, with wide range of published papers and researches, c) Capacity Building and training, and d) Academic research in Strategic Planning, Participatory Urban Development, Housing and Development Projects. Paul completed the Master’s program in building engineering, investment management, project and change management. Currently, he completed the Real Estate Management at the Technical University of Berlin.

Dr. Ashraf Kamal

Dr. Ashraf Kamal is a professor of Architecture, Urban Planning & Economics at the Housing and Building National Research Center (HBRC) in Egypt. He has more than 34 years of experience in fields related to: a) Architectural design and implementation of residential, commercial and complex projects; b) Academic research in Strategic Planning, Participatory Urban Development, Housing and Real Estate & Property business management, with wide range of published papers and researches; c) Capacity Building and Training, as well as university teaching for both under and post graduate levels in many respected local and international universities; d) Participated as an expert in urban economics, strategic planning with many international projects for distinguished entities. Furthermore, he is currently the team leader for some international projects for the Ministry of Housing, Utilities and New Urban Communities tecnology, a building and construction.

Dr. Sherif Goubran

Sherif Goubran is a professor and director of sustainable design in the department of Architecture School of Sciences and Engineering at the American University in Cairo. He completed his Ph.D. at Cornell University’s interdisciplinary Program (INDI) in 2021 with his thesis entitled “Evaluating and assessing bioclimatic buildings. He holds a M.Arch in building engineering, and a B.Arch in Architecture. He worked on building sustainability and sustainability assessment, sustainability in architectural design, and design for sustainable development.

Dr. Mathias Hellriegel

Dr. Mathias Hellriegel is a Berlin-based lawyer and a certified specialist for administrative law. He specializes in environmental law and planning law. After law studies in Freiburg, Lausanne and Berlin, he was a research assistant for Professor Dr. Michael Kloepfer at Humboldt University of Berlin. He accompanied the project for more than 10 years, from subsurface issues to all professional and bottom-up project development. He is currently working as a project manager on the vision of completing the Holzmarkt district with a mixed-use high-rise. He studied art history and European Architecture at the HU and real estate management at the PBB.

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Andrew Persons

Andrew Persons is the Interim Special Advisor to the City Manager where he oversees the Departments of Sustainable Development, Transportation, Housing, and Parks, Recreation, and Cultural Affairs for the City of Gainesville. He is also the former Director of the Department of Sustainable Development where he advanced a culture of sustainability, housing, and equity projects. He has over a decade of experience in urban planning, design, housing policy, community engagement, and land development working for both City and County governments. Andrew has Masters in Urban and Regional Planning from the University of Florida and an AICP certified planner.

Jessica Guerra Reynolds

Jessica Guerra Reynolds, Vice President – Marketing for Catellus Development Corporation, is responsible for corporate marketing and communications, public relations, community engagement and business development. Additionally, Ms. Reynolds is responsible for marketing at the project level. In 2015, Ms. Reynolds served on the board of directors of the Robert Mosbacher Municipal Airport in Austin, Texas and the Novus Innovation Corridor, a 35-acre redevelopment of the Austin State University Athletics Facilities District in Tempe, Arizona along with other Catellus projects including Victoria Commons, Colony Park, Maya Street, Cyber City, Colony Park, and Airpark 599. She is an alumna of Leadership Austin’s Emerge program, a member of the Greater Austin Hispanic Chamber of Commerce, and a member of the Gensler Phoenix design studio. She is a member of the Board of Directors of the Austin Board of Realtors and was appointed to the Board of Directors of the Austin Board of Realtors. She is the Chair of the National Board of Directors of the Women’s Leadership Network of Austin.

Konstantin Krey

Konstantin Krey (*1989) is a Berliner, a grandson of the architect couple "Kreication 25" and a son of the two Armin Eichgohn and Friedrichschain. He accompanied the project for more than 10 years, from subsurface issues to all professional and bottom-up project development. He is currently working as a project manager on the vision of completing the Holzmarkt district with a mixed-use high-rise. He studied art history and European Architecture at the HU and real estate management at the PBB.

Gabriela Atanasova

Gabriela Atanasova is a project manager and investment representative at Unique Invest / Kolb + Partner. She studied in architecture at the Technical University of Sofia and in urban planning with a focus on the design, engineering and finance of sustainable buildings. She holds a MASc in building engineering, sustainability and investment management, project and change management. In 2010, Paul completed the Real Estate Management at the Technical University of Berlin.

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Theresa Keilhacker

Theresa Keilhacker is a freelance architect and has been working in an office partnership with Boris Kazanski in Berlin since 1998. She was chair of the Sustainable Planning and Building Committee of the Berlin Chamber of Architects from 2005 to 2013. As the head of the National Committee for Sustainable Development since 2001, from May 2013 to May 2017, she represented the Berlin Chamber of Architects and the speaking partner in international and national discussions. Since 2014, she was appointed to the Berlin Climate Change Board (DBK) at the Federal Environmental Agency. One goal of KBNBa is to bring the scientist to serve in multiple leadership advisory roles in Texas and Florida and currently is a member of the “Women in GIS” international board.

Tim Obermann

Tim Obermann has studied architecture at the Berlin University of Technology (TU Berlin). After being active as designer in an international context for several years, he is now 15 years leading the residential development department of Bautag Baustadt – Ingenieure GmbH. He accompanied the project for more than 10 years, from subsurface issues to all professional and bottom-up project development. In 2010, Paul completed the Real Estate Management at the Technical University of Berlin and in June 2022 to the Expert*innen-Rat of the Climate Change Center (CCC).
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<td>Andrew Persons City of Gainsville Dr. Mathias Hellriegel Hellriegel RA Tim Obermann Bauwert</td>
<td>Dr. Sherif Goubran AU Cairo Gabriela Atanasova Kolb+Partner Theresa Keilhacker AK Berlin Konstatin Krex Holzmarkt 25</td>
<td>Jessica Reynolds Catellus Development</td>
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**Students welcome online**